



*Specializing in Downtown Sebastopol*

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real estate specialists

# GLOBAL IS THE NEW LOCAL

Randy Mack and Heidi Faulkner specialize in downtown Sebastopol, Santa Rosa and beyond. Partnered with Artisan Sotheby's International Realty, they deliver a home buying and selling experience like no one else in the industry. Their collaborative approach means every detail of your transaction is carefully thought through and managed from start to finish. Their cutting edge marketing platforms assure they are ahead of the competition when selling their clients' homes. Through their network of international affiliations, and the extensive global network of Sotheby's International Realty, their reach can assist their clients while selling in any corner of the globe.





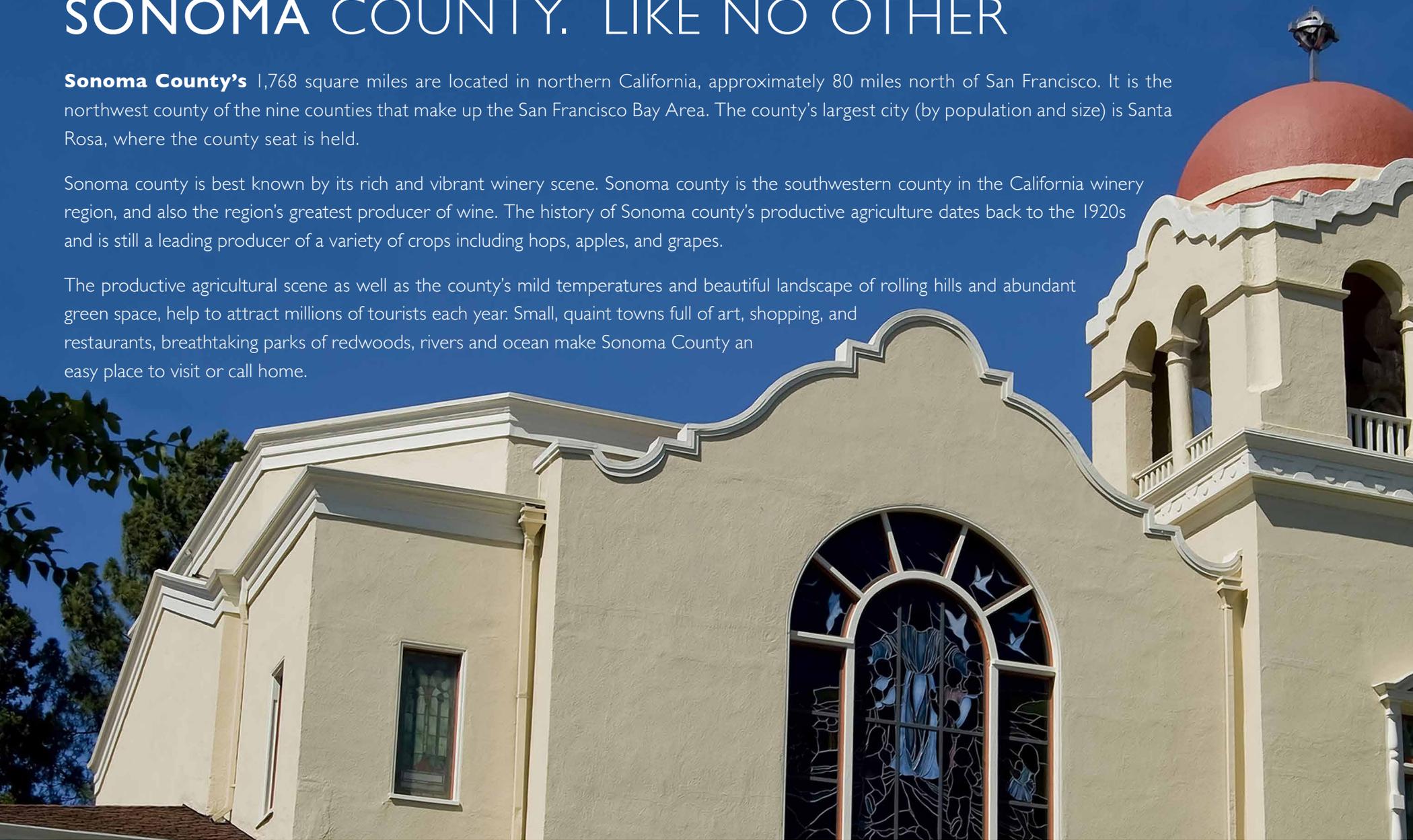
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# SONOMA COUNTY. LIKE NO OTHER

**Sonoma County's** 1,768 square miles are located in northern California, approximately 80 miles north of San Francisco. It is the northwest county of the nine counties that make up the San Francisco Bay Area. The county's largest city (by population and size) is Santa Rosa, where the county seat is held.

Sonoma county is best known by its rich and vibrant winery scene. Sonoma county is the southwestern county in the California winery region, and also the region's greatest producer of wine. The history of Sonoma county's productive agriculture dates back to the 1920s and is still a leading producer of a variety of crops including hops, apples, and grapes.

The productive agricultural scene as well as the county's mild temperatures and beautiful landscape of rolling hills and abundant green space, help to attract millions of tourists each year. Small, quaint towns full of art, shopping, and restaurants, breathtaking parks of redwoods, rivers and ocean make Sonoma County an easy place to visit or call home.





**The town of Sebastopol** is a close knit community of about 8,000 residents but often times feels more lively since it is the business center for an area with a population around 50,000 known as West County. Apart from Sebastopol town center, the unique retail and restaurant space known as the Barlow, includes wide streets, modern industrial charm with shops, restaurants and wine tasting rooms that make for a perfect, calm afternoon or lively evening outing.

The land surrounding Sebastopol is agriculturally fertile, where not only vineyards are found, but orchards full of delicious apples. The gravenstein is the area's other famous crop, first planted in the early 1800s and are the perfect variety for applesauce, apple pies, or to enjoy fresh off the tree.

Sebastopol is nestled in a beautiful area with old growth trees, and quiet streets but is an equally short drive to Santa Rosa, Sonoma county's largest city, and Bodega Bay on the Pacific coast. With a little something for everyone, this charming town is a must see (or stay) in wine country.

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# RANDY MACK

Randy understands the discerning needs of clients who seek a high-level of service. He specializes in finding extraordinary homes for the connoisseurs of life. A lifelong resident of California and a 36 year resident of Sonoma County, Randy is very well versed in current real estate trends and offers his clients' exceptional expertise when positioning their homes in today's market or evaluating and securing an upcoming purchase. The interconnected global reach of Sotheby's International Realty along with Randy's astute attention to detail make him the ideal Realtor of choice to assist you with all your Sonoma County Real Estate needs.





# HEIDI FAULKNER

Heidi was born and raised in Marin County and moved to Sonoma County over 36 years ago. With deep family roots in West Sonoma County, she has a love for the area that began when she was a child. In 1890 her great-grandparents came from Italy and built the famous Union Hotel, located in the quaint village of Occidental near Bodega Bay.

"I wake up every morning pinching myself that I get to show off this inspiring landscape to my clients."

Heidi is driven by her joy in sharing the beauty of Northern California and a deep commitment to serving her clients with the utmost care and professionalism. She listens to her clients needs and goals, taking on each challenge with great diligence to ensure success.

Randy and Heidi bring a combined 40 years of industry experience in residential, commercial and land sales. They strive to provide the highest level of service in all phases of the buying and selling process.



# NOT ALL REALTORS ARE CREATED EQUAL



VINEYARDS



AGRICULTURE

Randy Mack and Heidi Faulkner joined Artisan Sotheby's International Realty in 2010 because of its strong partnership with Sotheby's International Realty,<sup>®</sup> and the brokerage's ability to place clients' homes on a level above any other firm in the area, by offering extraordinary marketing partnerships with some of the strongest media outlets in the world. Artisan Sotheby's International Realty specializes in the sale of luxury homes, vineyards estates, ranches and commercial property throughout Sonoma, Mendocino and Lake counties and like Randy and Heidi, strives to provide exceptional service, in-depth market knowledge and unmatched marketing opportunities to buyers and sellers.

43%

Percent of sothebysrealty.com  
visitors from outside the U.S.

16.6

Generated over \$16.6 Million  
in property sales in 2017  
(\$39 million over two years)

# VISION. PASSION. MOMENTUM



CUISINE



PACIFIC OCEAN

40

Combined years of real estate experience.

5

Consecutive years spent in the top 5% in Sales Volume for All Artisan Sotheby's International Realty Brokers and Teams

7

Consecutive years of receiving a rating of 10 out of 10 from previous clients.

98

Percentage of 2017 transactions from past clients or referrals.

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*I wish to express my satisfaction and confidence in your ability to find an ideal home for anyone that I would refer to you. My own experience in purchasing and selling a home with you allowed me to witness the fact that you are truly an expert in your field, handling all aspects of residential real estate transactions. From the beginning, your market analysis to the final stages of negotiations, your calm manner and clear explanation kept me knowing I was in the best of hands.*

– Mr. Mitchler

*Truly genuine people who I consider my friends and not just my agents.*

– Ms. Easton

*It was a difficult time for me but Heidi and Randy made it easy and extremely successful. They are fabulous real estate agents.*

– D. Hoey

*Heidi was excellent and went over and above any agent I've ever dealt with. Five (5 being "excellent") wasn't high enough for her.*

– Ms. Busch

*I had the opportunity to work with both Randy and Heidi. They are both fantastic. As a first time home buyer I really appreciated their expertise and support.*

– Ms. Struthers

*I am so appreciating - Heidi Faulkner is a true professional and I recommend her as often as I can.*

– Ms. Gannon

*We were exceedingly satisfied and would recommend Randy with enthusiasm.*

– Mr. & Mrs. Johannes



**OUR BUSINESS IS OUR CLIENTS...**

*Heidi gets the job done in a professional, friendly way. Very sincere, warm person who loves what she does. I'll use her over and over again and actually was my third transaction with her.*

– Ms. Bryan

*Heidi was FANTASTIC throughout the entire process! I will be recommending her to anyone I know that needs an agent.*

– Ms. Franci & Mr. Smith

*Excellent all around. As first time home buyers we couldn't have asked for better agents!*

– S. Geisler



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Artisan

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